

RESOLUTION NO. 2010-264

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO APPROVE A CONTRACT
AMENDMENT WITH ROSS-CAMPBELL, INC. FOR REGIONAL RECYCLING MEDIA
RELATIONS SERVICES IN THE AMOUNT OF \$30,000 OVER A PERIOD OF THREE
YEARS FOR A TOTAL COMPENSATION AMOUNT NOT TO EXCEED \$72,000
EXTENDING THE CONTRACT TERMINATION DATE TO DECEMBER 31, 2013**

WHEREAS, Ross-Campbell, Inc., is the County of Sacramento's (County) selected consultant used to promote the Regional Recycling Group's (Group) initiatives, of which the County is the Group's founder and the City of Elk Grove is a member; and

WHEREAS, the Group executes campaigns on behalf of its members to promote programs that meet AB939 state diversion requirements, composting programs, used oil and filter and beverage recycling; and

WHEREAS, the City of Elk Grove participates as a member of the Group in order to contribute to a pool of resources that allow the Group to reach a broader audience through various media resources; and

WHEREAS, on December 27, 2007, the City of Elk Grove entered into a three (3)-year contract with Ross-Campbell, Inc., in order to participate in the Group's Annual Used Oil Recycling Campaign and the Annual Holiday Recycling Campaign; and

WHEREAS, the existing contract will terminate on December 31, 2010; and

WHEREAS, the City of Elk Grove wishes to continue contracting with Ross-Campbell, Inc., as a member of the Group.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager to amend the contract with Ross-Campbell, Inc. for regional recycling media relations services in the amount of \$30,000 over a period of three years for a total compensation amount not to exceed \$72,000 and extending the contract termination date to December 31, 2013.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 8th day of December 2010.



SOPHIA SCHERMAN, MAYOR of the
CITY OF ELK GROVE

ATTEST:



JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



SUSAN COCHRAN, CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2010-264

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

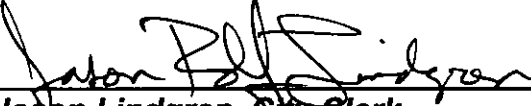
I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on December 8, 2010 by the following vote:

AYES : COUNCILMEMBERS: *Scherman, Detrick, Cooper, Davis, Hume*

NOES: COUNCILMEMBERS: *None*

ABSTAIN : COUNCILMEMBERS: *None*

ABSENT: COUNCILMEMBERS: *None*



Jason Lindgren, City Clerk
City of Elk Grove, California